

sports management solutions

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Monday, January 17, 2005

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Project News

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Web and event managing systems from notice boards and event registration to event scoring and timing solutions. We can advise you on your perfect match.

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Café VO2max Headlines

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- Biometric Live-data from the Kona bike leg
- One Week to Ironman...



Live Heartrate Monitoring
on Thursday, July 15, 2004 - 02:47 AM

Sure Trace Security Corporation announced that its wholly owned subsidiary Globe Staff Consulting is launching eGeoCardio, a state-of-the-art remote real-time heart monitoring device, at the Tour de France.

The system allows team management and media to track the heart rate of individual cyclists. The next version of eGeoCardio will include a GSM/GPRS/GPS module which will allow to follow the progress of cyclists in real-time.

CALGARY, Alberta--June 9, 2004--Sure Trace Security Corporation (OTCBB: SSTY) announced today that its wholly owned subsidiary, Globe Staff Consulting, is launching eGeoCardio, a state-of-the-art remote real-time heart monitoring device, at the Tour de France. The launch event is the culmination of months of effort by Globe Staff employees, the government of France, and officials of the Tour de France.

eGeoCardio allows team management and media to track the heart rate of individual cyclists. Monitoring software will integrate athletes' medical data with information received from a sensor and transmitter located on participating cyclists. The integrated

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cardiometry will be displayed with graphics and alerts. In addition, the heart rate of each cyclist will be monitored on selected TV channels, including Eurosport, France Television, and German, Italian and US television stations. A worldwide ASP server will send this data to the TV stations' Internet sites as well.

The annual Tour de France race is regarded as the premier cycling race on the planet. It spans the width and breadth of France and attracts athletes from all corners of the globe. The race is more than 3429 kilometers long. Starting on July 3 at Liege, Belgium, it finishes in Paris on July 25.

<http://www.letour.fr/2004/presentationus/chiffres.html>

For this event, Globe Staff has partnered with Polar Electro, a private Finnish company which is the world's leading manufacturer of sports instruments, including heart rate monitoring and evaluation equipment. Development of the eGeoCardio system including hardware, firmware, software and integration of the Polar cardio receiver in eGeoTrack's module was accomplished entirely by Globe Staff. Globe Staff intends to market its eGeoCardio product world wide.

eGeoCardio has been well received by Tour de France and is seen as an excellent training and tracking tool for athletes of many different disciplines including cycling, downhill and cross country skiing and distance running.

Mr. Jean Gilles Subervie, President of Globe Staff Consulting and a director of Sure Trace Security Corporation stated, "This is the biggest bicycle race on earth and receives world wide media exposure over an extended period of time. To be a part of it is very exciting. We are proud that eGeoCardio can provide this significant advance in the science of monitoring the cyclists. It will assist each cyclist to improve his performance and safety and provide cycling sports fans with new real-time information."

Mr. Subervie continued, "Our next version of eGeoCardio, which has been advanced to the

prototype stage, will include a GSM/GPRS/GPS module which will allow managers and fans to follow the progress of cyclists in real time including location, speed, and altitude. Over the coming weeks and months, Globe Staff will detail additional applications and developments of its ground breaking technology in cardio monitoring as well as in elder care, child safety, and law enforcement."

About Sure Trace Security Corporation

Sure Trace is on track to be The Global Provider of Integrated Tracking Devices and has the objective to be the premier system integrator for anti-counterfeiting and security surveillance applications world wide within 2005. This will be accomplished by delivering turnkey solutions onshore and offshore for governments, armed forces and civil industry. Sure Trace has two divisions, I.D.ology and Globe Staff Consulting. I.D.ology offers a unique chemical marking technology which enables clients to uniquely identify almost any item easily, immediately and certainly in a way that can be either visible or invisible and is virtually impossible to remove or reverse engineer. Globe Staff Consulting has developed a group of geolocation devices and systems, the first of which are eGeoTrack, a cell phone geolocation system (GSM), and eGeoCardio, a sophisticated remote heart monitoring system. Additional products under development include turnkey tracking systems for offshore vessels and convicted criminals as well as eGeoSenior and eGeokid. Sure Trace is reviewing additional key alliance and acquisition opportunities to help it fast track growth and profitability.

<http://www.suretrace.com>

<http://www.idologylabs.com>.

This press release contains forward-looking information within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934 and is subject to the Safe Harbour created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. Such

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SMS site search

Demo: League Standing Display

Team	Pt	G	W	L	D	Pd	Pr	Hg	Hw	HI	Hd	Hpd	Hpr	Ag	Aw	AI	Ad	Apd	Apr
Team2	6	2	2	0	0	7	2	1	1	0	0	3	0	1	1	0	0	4	2
Team1	3	2	1	1	0	4	5	2	1	1	0	4	5	0	0	0	0	0	0
Team3	3	2	1	1	0	3	3	1	1	0	0	2	1	1	0	1	0	1	2
Team4	0	2	0	2	0	1	5	0	0	0	0	0	0	2	0	2	0	1	5

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