





CALGARY, ALBERTA--(CCNMatthews - Jun 9 , 2004) - Sure Trace Security Corporation (OTCBB:SSTY) announced today that its wholly owned subsidiary, Globe Staff Consulting, is launching eGeoCardio, a state-of-the-art remote real-time heart monitoring device, at the Tour de France. The launch event is the culmination of months of effort by Globe Staff R&D manager Jean-Gilles Subervie, his employees, the government of France, and officials of the Tour de France.

eGeoCardio allows team management and media to track the heart rate of individual cyclists. Monitoring software will integrate athletes' medical data with information received from a sensor and transmitter located on participating cyclists. The integrated cardiometry will be displayed with graphics and alerts. In addition, the heart rate of each cyclist will be monitored on selected TV channels, including Eurosport, France Television, and German, Italian and US television stations. A worldwide ASP server will send this data to the TV stations' Internet sites as well. The annual Tour de France race is regarded as the premier cycling race on the planet. It spans the width and breadth of France and attracts athletes from all corners of the globe. The race is more than 3429 kilometers long. Starting on July 3 at Liege, Belgium, it finishes in Paris on July 25.